

Ole Miss

ACCOUNTANCY WEEKEND

APRIL 26-28, 2018

Schedule of Activities

Friday, April 27, 2018

7:30 - 9 a.m.
REGISTRATION
Gertrude C. Ford Ballroom
at The Inn at Ole Miss

Continuing Education

8 - 9:15 a.m.
Current Trends in Asset Management
Morrow Bailey and Brook Lester
Diversified Trust

9:15 - 10:15 a.m.
Case Studies in Accounting and Tax:
*Financial Implications of Brand
Innovation and Product Positioning*
Sienna Johnson, Bruce Senter,
Patrick Waters, and Dylan Wood
The University of Mississippi

*Minimizing Taxes for Qualified Small
Business Stock*
Hannah Farmer, Grayson Giles, and
Freda Sun
The University of Mississippi

10:15 - 10:30 a.m.
Break

10:30 - 11:45 a.m.
*Tax and Accounting Considerations
for Wealth Preservation and Transfer*
Jay Knighton
Knighton & Stone PLLC

11:45 a.m. - 1 p.m.
Lunch
The Grove
(Rain location: Gertrude C. Ford
Ballroom at The Inn at Ole Miss)

1 - 2:45 p.m.
*Human Assisted Artificial Intelligence
and Data Driven Changes to
Accounting & Auditing Now and in the
Future*
Travis Webb
BKD, LLP
CPAs & Advisors

2:45 - 3 p.m.
Break

3 - 4:45 p.m.
*To Reach Your Potential You Must
Grow-2018*
Professional Ethics and Conduct
Cal Christian
East Carolina University

4:45 - 6 p.m.
Reception
The Inn at Ole Miss

8 hours total CPE

March 2018

Dear Alumni:

[View letter from Dean Wilder regarding Accountancy Weekend.](#) You can also [register online](#) for Accountancy Weekend 2018.

Other Weekend Events

School of Accountancy Honors Banquet

*Sponsored by Deloitte, E&Y, Grant Thornton,
KPMG, and PwC*
The Inn at Ole Miss
Thursday, April 26 at 6 p.m.

Ole Miss Baseball Series

Ole Miss vs. LSU
April 26, 27, 28
Tickets: 888-732-8587 or olemisssports.com/tickets

Double Decker Festival

Celebrate music, food and the arts
Friday, April 27 - Saturday, April 28
Oxford Courthouse Square
www.doubledeckerfestival.com

Continuing Professional Education

Eight hours of continuing professional education will be provided.

Hotel Accommodations

A limited block of rooms has been reserved for conference participants on April 26, 27 and 28. If you need reservations, please contact The Inn at Ole Miss at 1-888-4UMROOM or by visiting theinnatolemiss.com and mention the code: Accountancy Weekend 3257.



The Inn at Ole Miss

Additional Information

For more information, please contact
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**The Patterson School of Accountancy
thanks our Honors Banquet and
Accountancy Weekend sponsors.**

ACCOUNTANCY WEEKEND
Sponsored by: Dixon Hughes Goodman

